

## An Excellent Skin Lightener

#### —Derived from Vitamin C



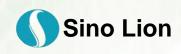
### **Current status and challenge**

- Chemical synthesis: Safety concern?
  Kojic acid, hydroquinone
- Plant extracts: Pricing pressure?
  Glycyrrhiza

High ?? efficiency

Green safe

- Consumer desire for green ingredients and products
- Mildness while efficacy is vital: Consumers are demanding highly efficient systems, particularly in skin care products;



#### Safe and effective alternative Ascorbyl Lactoside— Everwhite<sup>™</sup> VCL

#### **Advantages**

- Safe and no irritation
- Low cost
- Multi-effect whitening ingredient

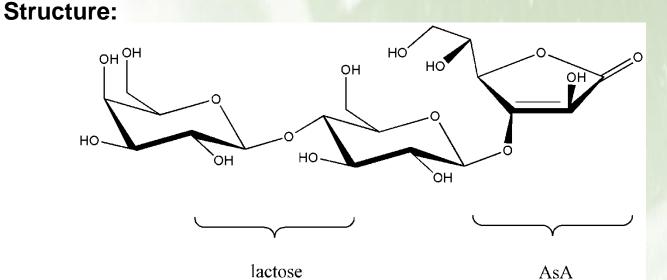


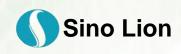
#### **General Information**

Trade Name: INCI Name: Chemical Name: Appearance :

#### Everwhite<sup>™</sup> VCL

Ascorbyl Lactoside 3-O-lactosyl-L-asorbic acid Light yellowish to white powder





### **Toxicological Data**

No the second

Acute Oral Toxicity (Rats)	LD 50 >5,000 mg/kg No toxicity	
Acute Percutaneous Toxicity (Rats)	LD 50 >2,200 mg/kg No toxicity	
Acute Skin Irritation (Rabbits)	No irritation	
Acute Eye Irritation (Rabbits)	No irritation	
Multiple Skin Irritation (Rabbits)	No irritation	
Skin sensitization	No sensitization	
Subacute Oral Toxicity Test (doses of 1,000 mg/kg, 28 days Repeat)	No obvious toxicity	



### **Product Efficacy -** Multi functional skin lightener

- Has better lightening performance and safety profile compared with ascorbyl glucoside;
- Protects the skin from UV damage;
- Promotes the synthesis of collagen to smooth away wrinkles and make your skin younger.



### **Safety and efficacy evaluation**

Stability evaluation

**Anti-oxidation test** 

Safety evaluation

**Cell reproduction test (MTT)** 

Lightening Effect

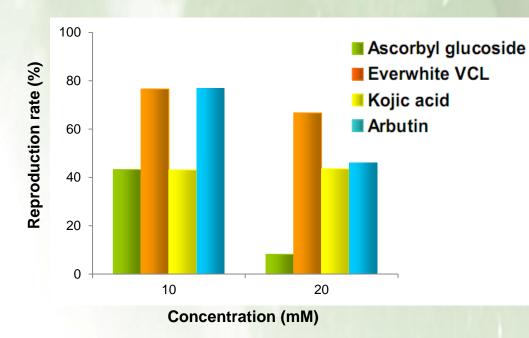
Inhibitory effect on tyrosinase activity

Lightening Effect

Inhibitory effect on melanin production



### Safety evaluation -Cell reproduction test (MTT)



#### **Conclusion:**

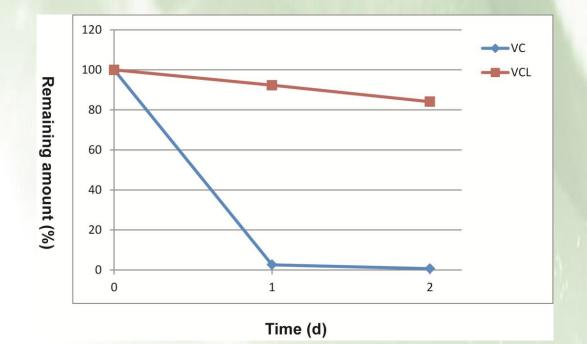
Everwhite<sup>™</sup> VCL has no obvious cell toxicity on melanocyte under test concentration.

\*The melanocyte's reproduction rate of the blank is 100%.



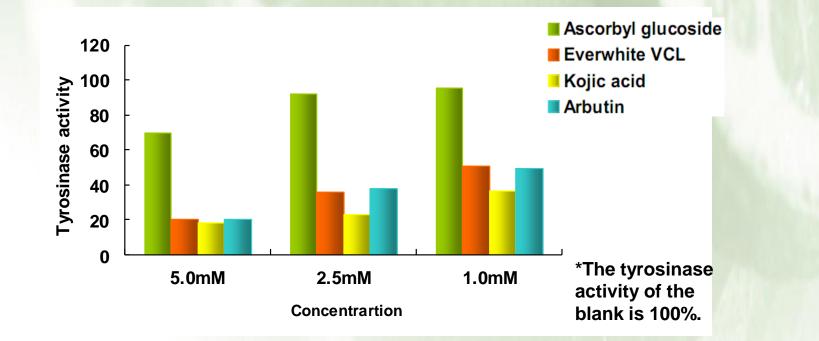
#### Stability evaluation – Anti-oxidation test

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#### Conclusion: Everwhite<sup>™</sup> VCL exhibited much better stability against oxidation than VC

# Lightening Efficacy – Inhibitory effect on tyrosinase activity

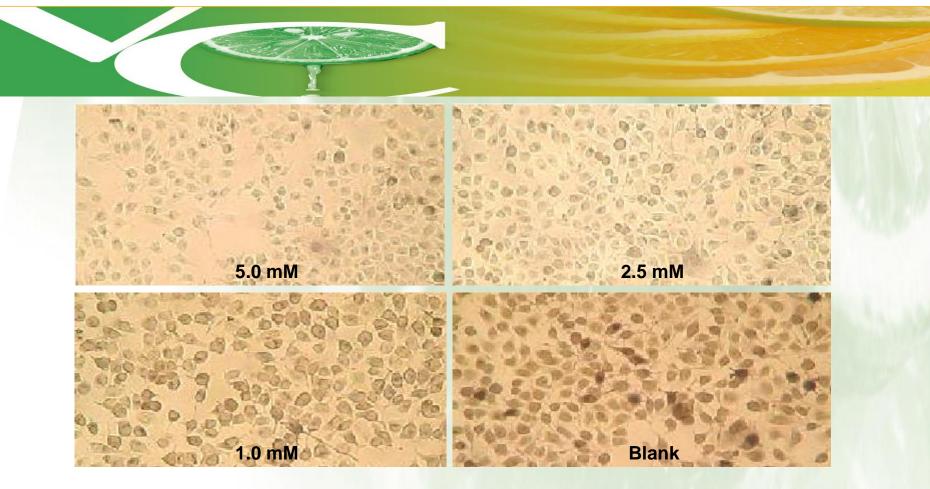


Conclusion: Everwhite<sup>™</sup> VCL has obvious inhibitory effect on the activity of tyrosinase at test concentrations.

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# Lightening Efficacy – Melanin Reduction Effect



#### **Conclusion:**

Everwhite<sup>™</sup> VCL can obviously reduce the synthesis of melanin; the effect increased with the concentration of Everwhite<sup>™</sup> VCL.

# Lightening Efficacy - Melanin Reduction Effect



AsG 2.5mM

AsL 2.5mM

Conclusion: Everwhite<sup>™</sup> VCL has better melanin reduction effect than ascorbyl glucoside at the same concentration.



#### **Safety and efficacy evaluation**

#### **Conclusion:**

#### **Everwhite<sup>™</sup> VCL** has better efficacy and safety than ascorbyl glucoside.



### **Formulation guideline**

- Recommended use level: 0.2%-5.0%
- Application: Lightening, anti-aging, and sunscreen products.
- How to use: Add at the last step of the manufacture ;
- The aqueous solution of Everwhite<sup>™</sup> VCL can be added into the formulation directly;



### **Sample formulation**

	Ingredient	% w/w
Α	Glyceryl Stearate (and) PEG 100 Stearate	4.00
	Steareth-21	0.80
	Cetearyl Alcohol	4.00
	Hydrogenated Polydecence	5.00
	Octyl Triglyceride	5.00
	Dimethicone	1.00
	Bisabolol	1.00
В	Glycerin	5.00
	Xanthan Gum	0.20
	Disodium EDTA	0.10
	Aqua	to 100
С	Polyacrylate (and) Polyisobutene (and) Polysorbate 20	0.80
D	EVERWHITE <sup>™</sup> VCL (Ascorbyl Lactoside)	1.00
	Aqua	5.00
Ε	Preservative	0.30
	Fragrance	0.20

#### **Properties and procedures**

#### **Procedure**

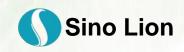
- 1. Mix Phase A and heat to 80°C;
- 2. Heat Phase B to 80°C and mix to uniform;
- 3. Add Phase A into Phase B under agitation, homogenize;
- 4. Add Phase C under agitation;
- 5. Cool to 45°C and add Phase D and Phase E slowly under agitation;
- 6. Cool to room temperature with stirring.

#### **Properties**

- Appearance: White cream pH:5.0~6.0
- Viscosity:

20000-25000mPa.s

(Brookfield RVT Spindle 6 @ 20RPM, 25°C)



#### Conclusion



- New chemical entity, derived from Vitamin C
- Good stability & safety
- Multi-functional skin lightener
- Convenient to use





# Thank You!

