

**Genuine Direct Drive Servo Presses** 

Rethink the Way you Form

Optimizing Productivity in Deep Draw Applications

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#### In this presentation we will:

- 1. Review common metal forming problems related to deep drawn metal formed parts
- 2. Identify the disadvantages of using traditional mechanical press technology and tooling to solve deep draw forming issues
- 3. Demonstrate the advantages of using Direct Drive Servo Press technology to solve deep draw forming issues, improve part quality, and increase profitability

#### SELI PRESSING AHEAD



### Review Common Metal Forming Problems

3

#### Deep Draw

#### 1. Forming Review

- Below Elastic Limit
- Above Elastic Limit
- Ultimate Tensile Strength
- Ductility, elongation
- Work hardening
- Tearing and Breakage

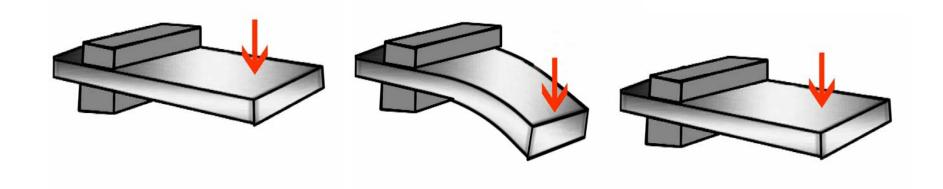






Deep Draw

#### Force below the elastic limit



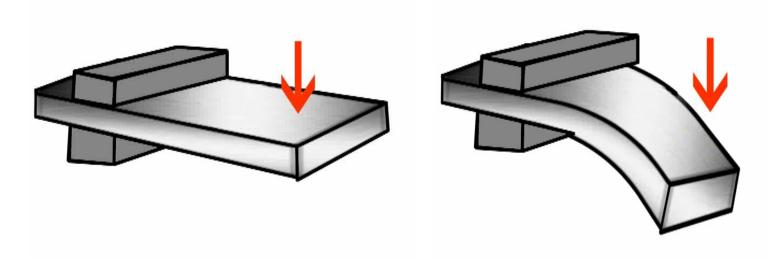
Springback





**Deep Draw** 

#### Material beyond the elastic limit



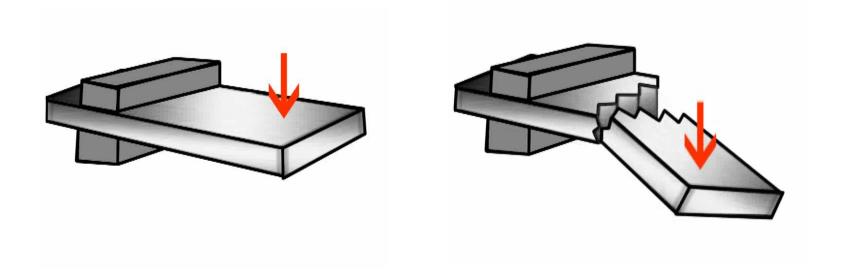
Material Sets





Deep Draw

#### Material beyond ultimate tensile strength

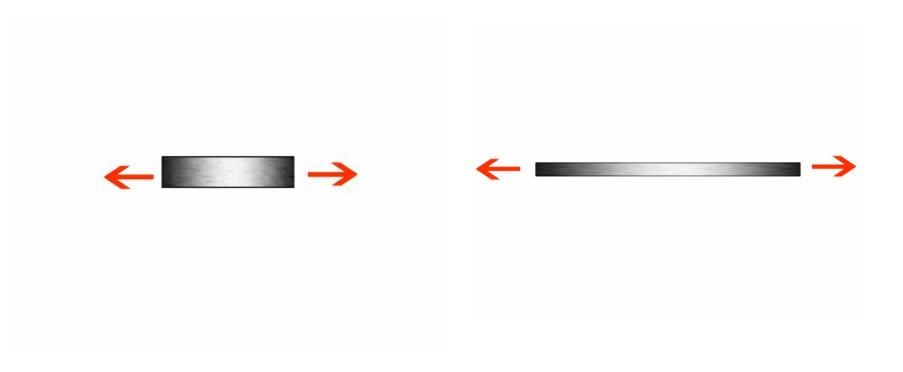


Tears and breakage



**Deep Draw** 

#### Ductility, elongation & work hardening

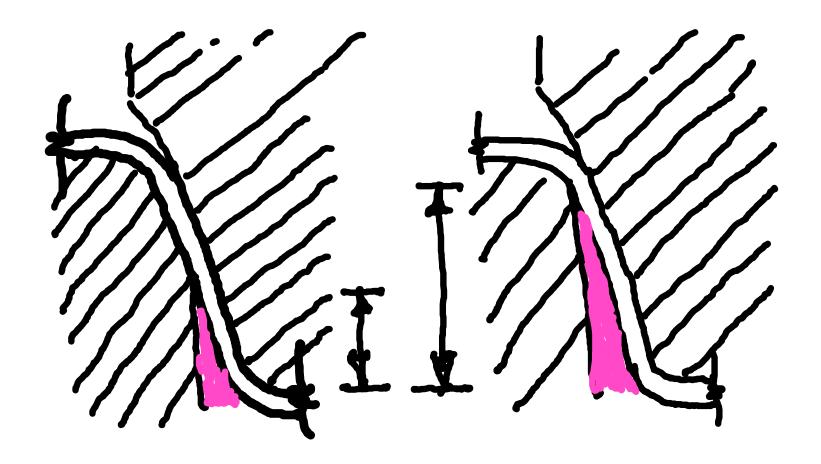






**Deep Draw** 

### Tearing mechanism during drawing







**Deep Draw** 

#### **Conclusion:**

Below the elastic limit = springback

Above the elastic limit = material sets

Beyond ultimate tensile strength = cracks, tears, and breakage

# Work above elastic limit & below ultimate tensile strength

#### SELI PRESSING AHEAD



#### **Solving Common Metal Forming Problems**

**Deep Draw** 

# 2. The disadvantages of using traditional mechanical press technology and tooling

- Multi-stage/station die sets require larger press beds or multiple presses
- Higher tooling costs
- NOT ENOUGH ENERGY

### **Solving Common Metal Forming Problems**

G AHEAD

**Deep Draw** 

3. The Advantages of Using Direct Drive Servo Press Technology

Use time, energy and tonnage to flow and set material

- Forming energy higher up in the stroke
- Slow speed at stroke bottom
- Dwell at stroke bottom

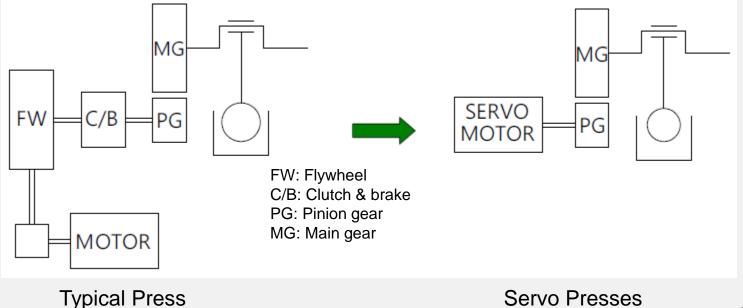
### How is this possible?





#### Servo Press vs. Mechanical Press

- The typical main motor and motor speed controller is replaced with a servo motor and CNC controller
- The flywheel and C/B system are eliminated
- The slide/ram motion and speed is freely programmable, at any point of entire stroke

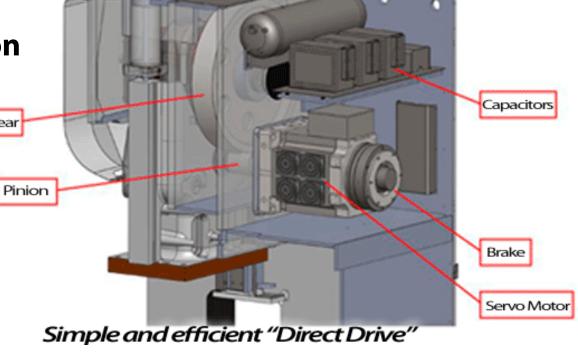


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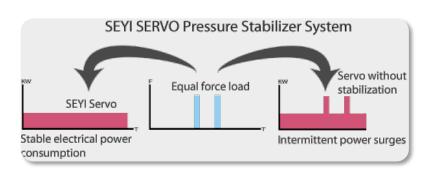
**Direct Drive Transmission** 

Shortest transmission path among all servo press Main Gear manufacturers.



#### Unique Energy Storage System

Power surges are eliminated and energy is conserved and optimized through a series of capacitors



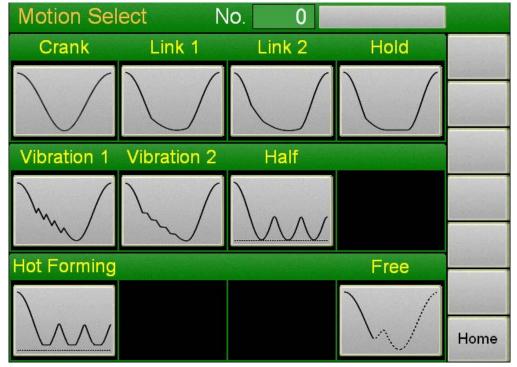






#### Multiple Functions in One Press

Pre-programmed slide motion profiles and ability to create custom slide motion profiles to optimize a specific job





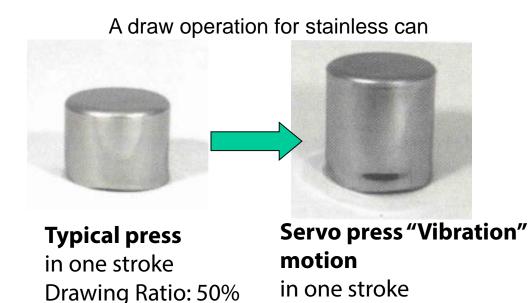


#### Eliminating tears and breakage: Deep Draw

Multiple hit and dwell function



Slide motion curve



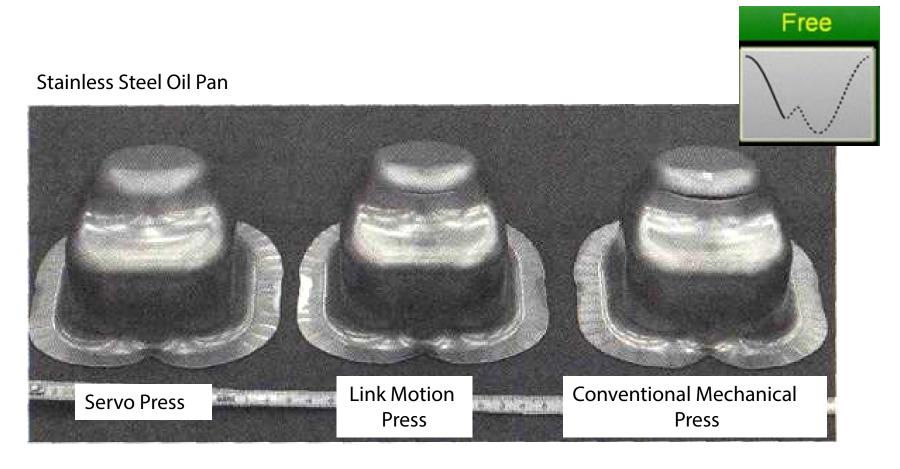
Drawing Ratio: 73%





#### Increased Forming Capability: Deep Draw

Multiple hit and dwell function







- Less deflection
- Less vibration
- Less overall clearance

#### Increased Profitability

- Fewer stations/stages
- Faster production rates
- Decreased tooling costs
- Production versatility



# Genuine Direct Drive Servo Presses Rethink the Way you Form







Optimizing Productivity in Deep Draw Applications



谢谢

**Q** and **A** 

