

有关CMF的创新思维及案例探讨(上)

Presented by Roger Liu
04/25/2013
春天来了



Resume of Roger Liu

HP PPS Shanghai CMF Program Manager (Present job)

Pegatron CMF Specialist

Foxlink Senior Industrial Designer

Hannspree Industrial Designer

SolidWized Applied engineering department

1.Alias and SolidWorks support engineer

2.Alias and SolidWorks instructor



iF material award 2009 winner

http://exhibition.ifdesign.de/entrydetails_en.html?mode=esearch&offset=4



iF material award 2010 winner

http://exhibition.ifdesign.de/entrydetails_en.html?mode=esearch&offset=29

为什么要创新?

CMF创新思维及案例探讨

为什么要创新？

Innovation is the only way to new market

三圓模型

为什么要创新？

我賣機殼不如賣雞排

INNOVATION IS THE ONLY WAY TO NEW MARKET

CMF创新思维案例探讨

..預測未來最好地方法就是去發明它..

Alan Kay

回收



回收



涂料



涂料



复材

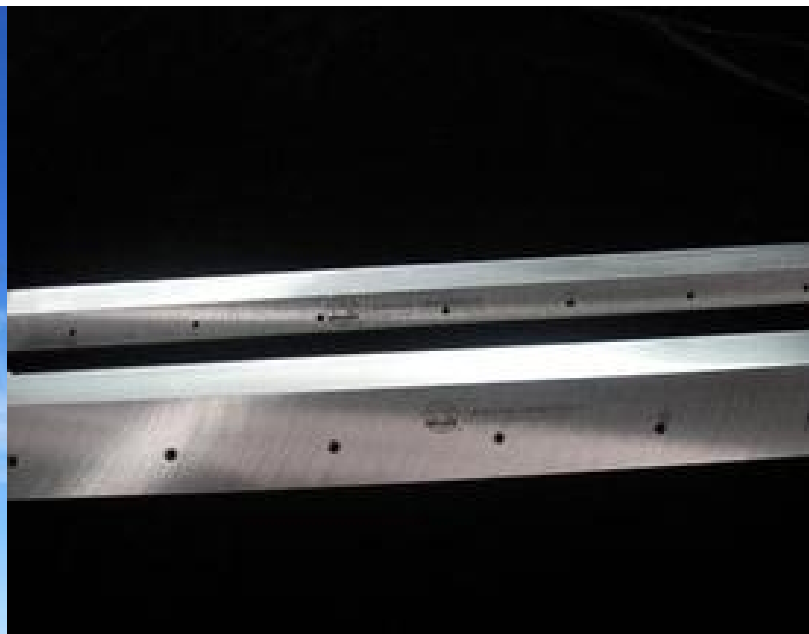


复材



<http://www.dogonews.com/2011/8/13/hugh-herr-is-the-ultimate-bionic-man>

金属



金属



<http://www.youtube.com/watch?v=9hOsgbc0O34>

To be continued



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CMF创新思维及案例探讨(續)

材质案例分享

其它 观念

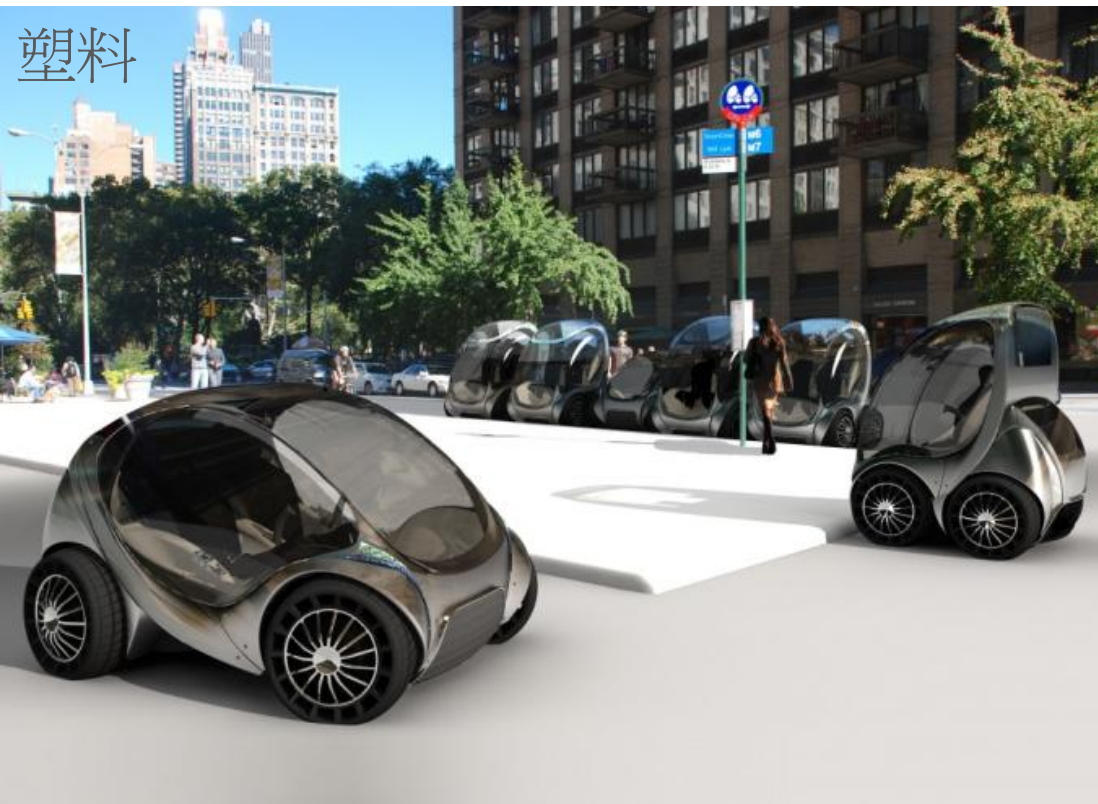
CMF创新思维案例探讨(續)

它山之石 可以攻错
诗经·小雅

塑料



塑料



塑料



教学



DC COMICS ALL RIGHT RESERVE 2013

教学



教学

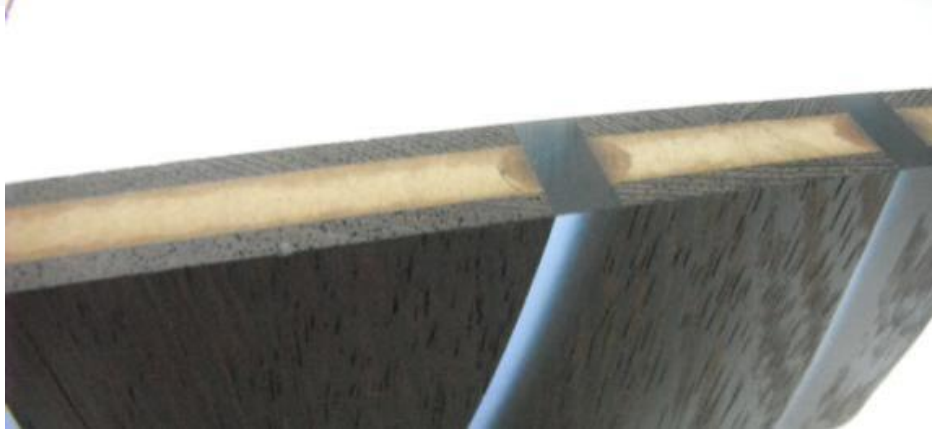
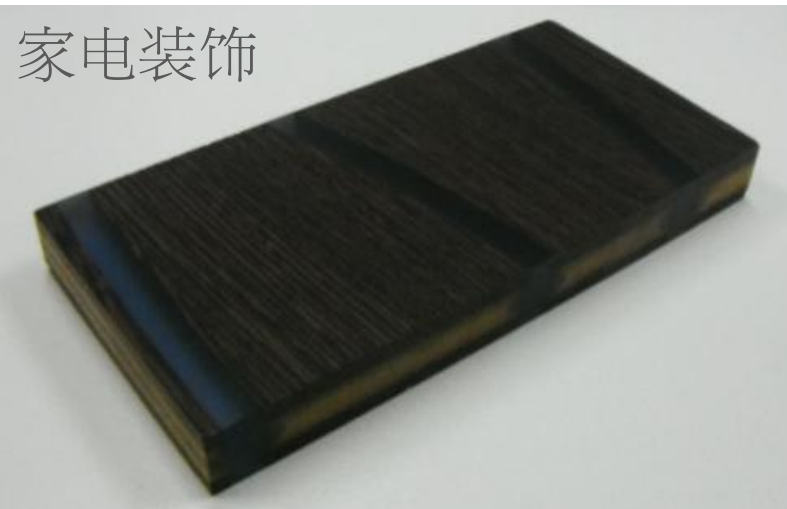


材质案例分享

..你真地了解材質之後,產品的樣子就清楚成型了..

Johnson Ivy

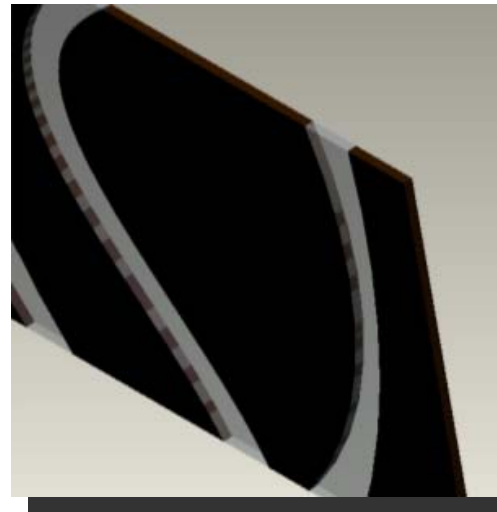
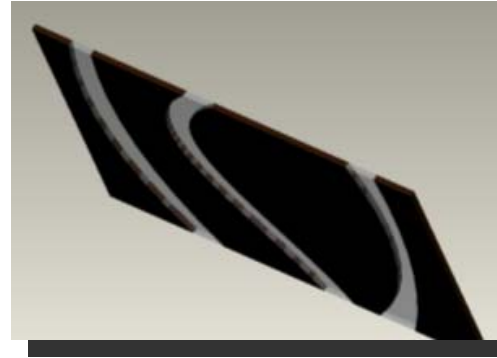
家电装饰



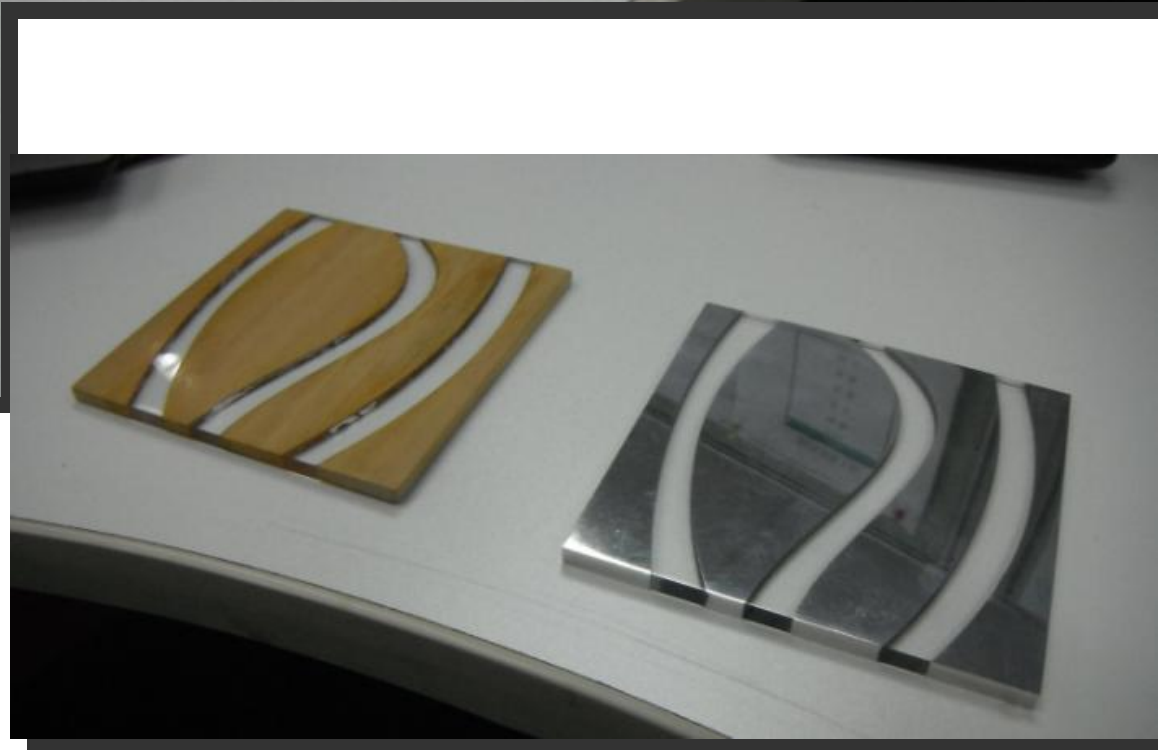
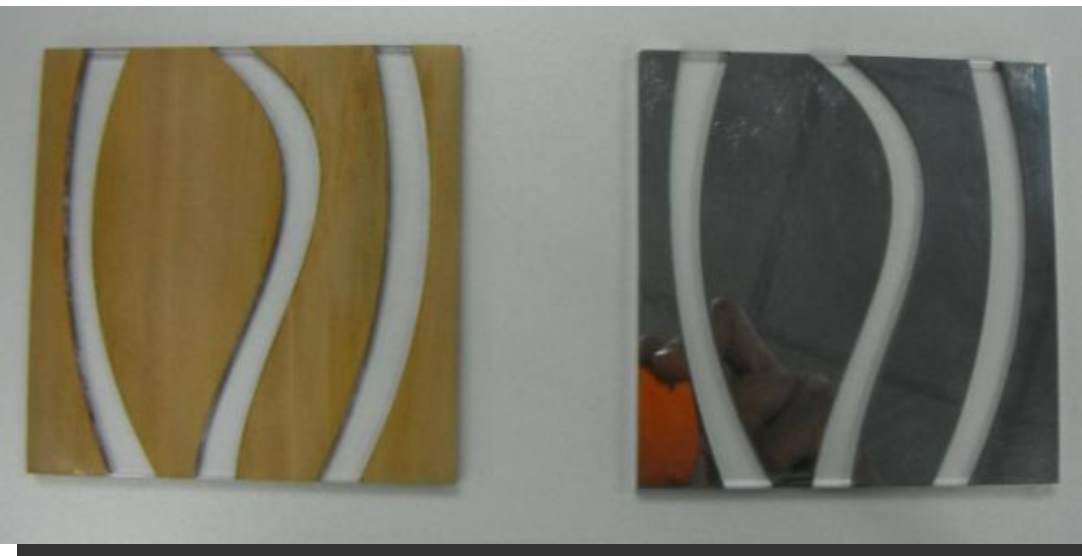
家电装饰

PC 或是
透明塑料

木头 或 三夹板



家电装饰

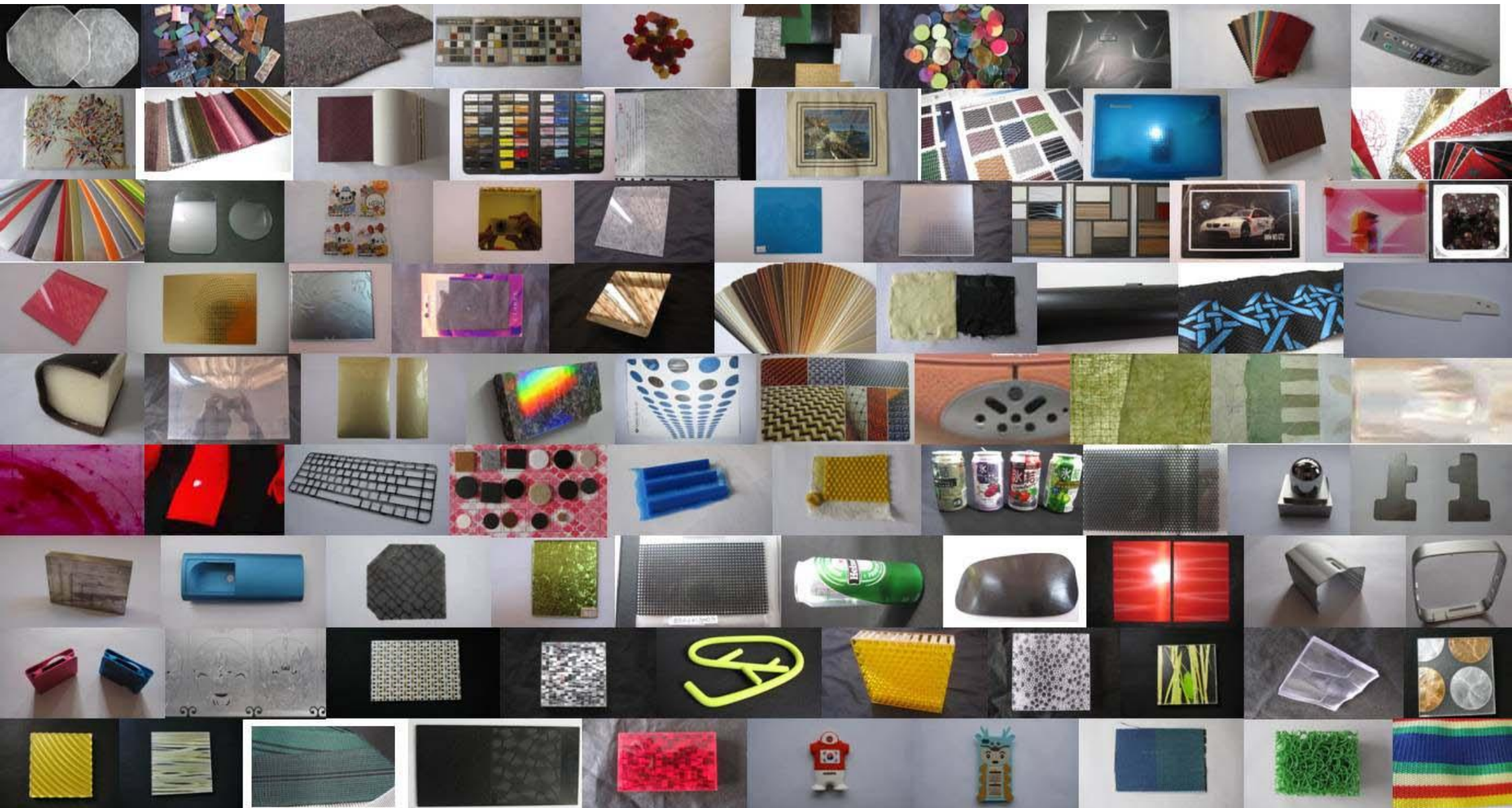


石材



其它

这世界如此缤纷, 用真的颜色让刹那变成永恒
广告歌词



观念

信是所望之事的实底, 是未见之事的的确据
Bible

Thank you

